



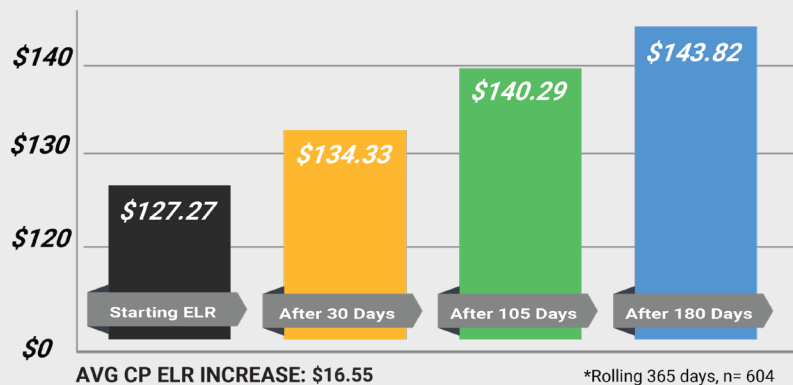
Introducing Dynatron Software

Who is Dynatron?

“Dynatron is like vAuto for your Fixed Operations” - Dale Pollak, vAuto Founder

As the best kept secret for fixed operations, we find data-driven hidden opportunities and execute our proven process that historically has generated an average of **\$250K of revenue within the first year**. Directed by industry luminary Les Silver, Dynatron Software has over 25+ years of experience as the nation’s leading provider of fixed operations profitability solutions. As retail dealer advocates, Dynatron has a core belief that our solutions need to be **Smart, Easy, and Profit Driven**.

Typical Results Seen By Real Customers



What Do We Do?

Our foundational **PriceSmart** solution makes complex DMS data easily digestible, thus actionable for optimizing price, maximizing ELR, and improving profitability.

Dynatron’s solutions are powered by our advanced analytics platform **ROI Suite** (Repair Order Insights) that identifies the hidden revenue opportunities. Our **expert coaches** leverage proven processes and best practices to turn business intelligence into measurable results.

All dealerships will benefit from the services we offer, from a single rooftop to a large automotive group.

How Do We Do It?

By using our proprietary advanced **ROI** analytics platform, in particular our **Virtual Performance Group (VPG)** and our **Mystery Shop Intelligence**, our **expert coaches** will work with you to identify the perfect repair and maintenance price for retention and profitability.

Another way CP ELR is continually optimized is through automated **compliance reporting**. This provides your management team a quick daily accountability process for coaching service advisors. It is imperative to maximize your CP ELR **prior to filing your warranty labor rate**, as it significantly improves your opportunity.



What Happens After You Say Yes?



Everything begins with PriceSmart to maximize ELR! Our clients then reinvest some of their newly acquired revenue into our other premium solutions to continue to drive additional revenue in the service drive.

Dynatron, NCM Associates and Fixed Ops Virtual Performance Groups

Dynatron Software and NCM Associates are partnering to leverage the power of Dynatron’s data business intelligence with NCM’s moderating to improve service and parts profitability to our 3,500+ customers across the United States and Canada.

It is a well-known fact that Dynatron is the industry leader in maximizing our client’s customer pay and warranty effective labor rates, and NCM is the industry leader in 20 Group moderation, and now is the time to take the next step – that means bringing all our talents together to maximize your fixed ops net profit with the Fixed Ops Virtual Performance Groups (FOVPG).

Getting Started with Dyantron

To get started with Dynatron’s PriceSmart or to learn more about Dynatron & NCM’s FOVPG. Visit our landing page at

<https://go.dynatronsoftware.com/ncm>

