

Introducing Dynatron Software

Who is Dynatron?

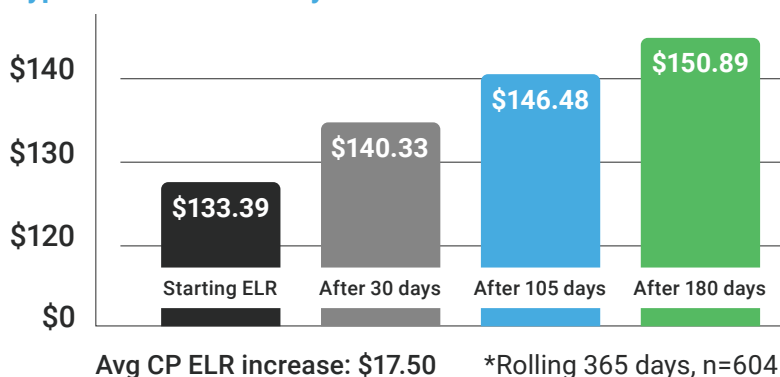
As the best kept secret for fixed operations, we find data-driven hidden opportunities and execute our proven process that historically has generated an average of **\$250k of additional revenue within the first year**. Directed by industry luminary Les Silver, Dynatron Software has over 27 years of experience as the nation's leading provider of fixed operations profitability solutions. As retail dealer advocates, Dynatron has a core belief that our solutions need to be **Smart, Easy, and Profit Driven**.



"Dynatron is like vAuto for your Fixed Operations."

Dale Pollak
vAuto Founder

Typical Results Seen By Real Customers



How Do We Do It?

By using our proprietary advanced **ROI** analytics platform, in particular our **Virtual Performance Group (VPG)** and our **Mystery Shop Intelligence**, our **expert coaches** will work with you to identify the perfect repair and maintenance price for retention and profitability.

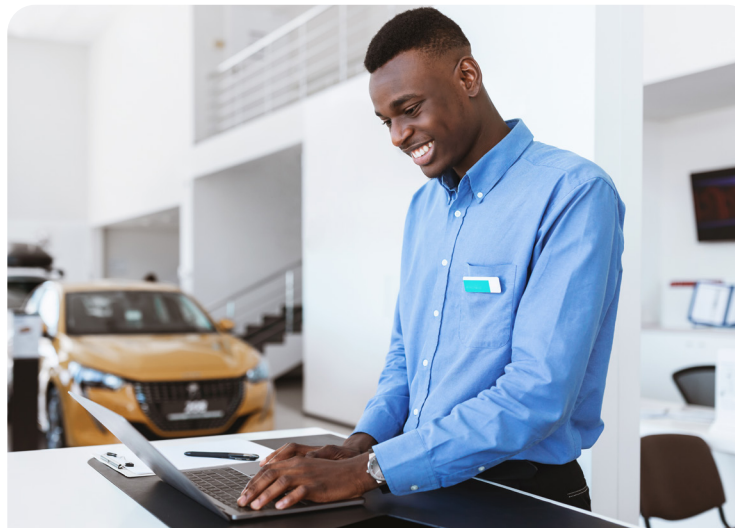
Another way CP ELR is continually optimized is through automated **compliance reporting**. This provides your management team a quick daily accountability process for coaching service advisors. It is imperative to maximize your CP ELR **prior to filing your warranty labor rate**, as it significantly improves your opportunity.

What Do We Do?

Our foundational **PriceSmart** solution makes complex DMS data easily digestible, thus actionable for optimizing price, maximizing ELR, and improving profitability.

Dynatron's solutions are powered by our advanced analytics platform **ROI Suite** (Repair Order Insights) that identifies the hidden revenue opportunities. Our **expert coaches** leverage proven processes and best practices to turn business intelligence into measurable results.

All dealerships will benefit from the services we offer, from a single rooftop to a large automotive group.



What Happens After You Say Yes?

1: IMPLEMENTATION LAUNCH MEETING

When: Next 10 days

Initial call to set expectations prior to launch.

2: EXECUTIVE REVIEW

When: Within next 30 days

Outline high level revenue opportunities with your Dealership Executive Management.

3: STARTSMART

When: Within 2 weeks of Executive Review

Phase 1 Coaching that includes 4 weekly and then 10 biweekly calls.

4: EXECUTIVE RECAP

When: Within 1 week of completing StartSmart

Review of Phase 1 Results with Executive Management.

5: 2 DAY EXECUTIVE WORKSHOP

When: Upon completion of StartSmart

Required Executive Workshop to transition to Phase 2 Coaching.

6: STAYSMART

When: Upon attendance in 2 day Executive Workshop

Phase 2/Phase 3 Ongoing Coaching to further impact Price Optimization.

Everything begins with PriceSmart to maximize ELR! Our clients then reinvest some of their newly acquired revenue into our other premium solutions to continue to drive additional revenue in the service drive.

Dynatron, NCM Associates and Fixed Ops Virtual Performance Groups

Dynatron Software and NCM Associates are partnering to leverage the power of Dynatron's data business intelligence with NCM's moderating to improve service and parts profitability to our 3,800+ customers across the United States and Canada.

It is a well-known fact that Dynatron is the industry leader in maximizing our client's customer pay and warranty effective labor rates, and NCM is the industry leader in 20 Group moderation, and now is the time to take the next step – that means bringing all our talents **together to maximize your fixed ops net profit with the Fixed Ops Virtual Performance Groups (FOVPG).**

Getting Started with Dynatron

To get started with dynatron's PriceSmart, or to learn more about our 3:1 guarantee, scan the QR code below to learn more.

Visit our landing page at
go.dynatronsoftware.com/ncm



learnmore@dynatronsoftware.com



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